



Global Giving Platform

The Next Generation of Social Philanthropy

Conveners



Dana Litwin



Craig Young



Todd McMullin



Dana Litwin, CVA, is a transformational coach, strategic advisor, and public speaker with a background in team building, environmental conservation, and sustainability. Since 2002, Dana has guided organizations in the Bay Area, Silicon Valley, and nationwide to produce breakthrough volunteer and community engagement programs, as well as board and advisory committee development. She is Past President of the Association of Leaders in Volunteer Engagement (ALIVE), and currently serves as a founder and co-facilitator of the multi-sector National Alliance for Volunteer Engagement (NAVE).



Craig Young is the founder and Executive Director of Inspiring Service and recently launched VolunteerGeneration.org as a repository for the extensive research he has sponsored on how to most effectively recruit and motivate volunteers. He also has strong background in healthcare volunteerism, having served for 8+ years on the Cincinnati Children's Hospital Board of Trustees which included leadership of both their Education and Patient Care Committees. Craig has also served as a board member with the American Red Cross, Boy Scouts of America, Cincinnati Zoo, Ugive, ProKids (CASA), and Social Venture Partners. He has built and run several successful technology companies over his career as well.



Todd McMullin graduated in non-profit management and has 30 years experience as a technology consultant for community organizations. He is the co-founder of a United Way chapter, a local Volunteer Center, Samaritan Technologies, The Congress of Volunteer Association Administrators and the Association of Leaders in Volunteer Engagement (ALIVE). From 2001 – 2005 he directed the Disaster Help Network (DHN), the primary public mobilization system for major disasters in FL, AL, and TX). More recently he has been building strategic relationship for companies like Mission-Tracker.com and VSysOne while pursuing his passion for this Global Platform and proudly parenting his daughters.



Global Giving Platform

(Description)

- An idea many have dreamed of for a long time!
- The “eBay for Giving”
- Global all-services broker



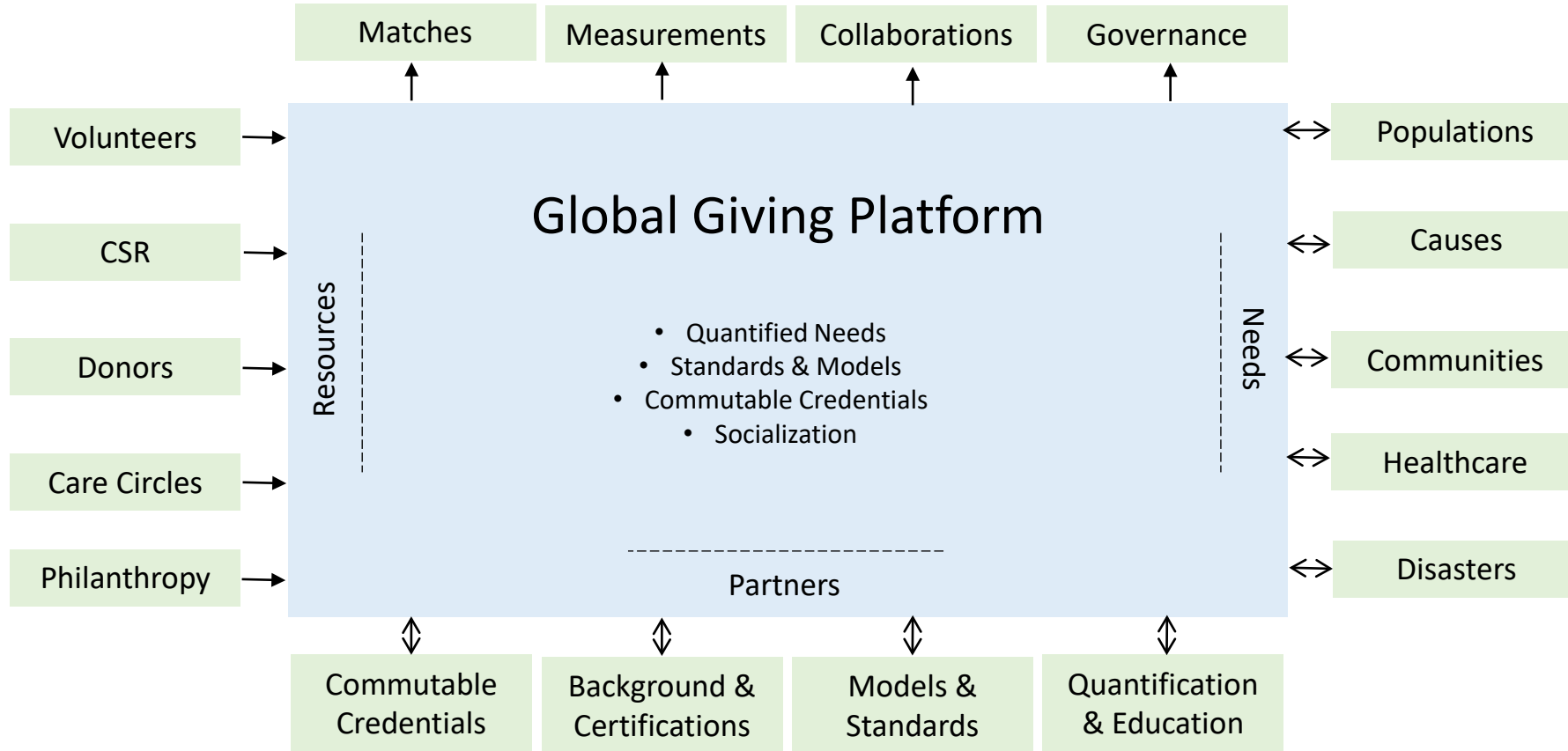
“Where anyone can request anything of everyone and know that they’ll be cared for.”

“THE solution for de-duplication and collaboration on services.”

“New Economy technology applied to human services.”

Global Giving Platform

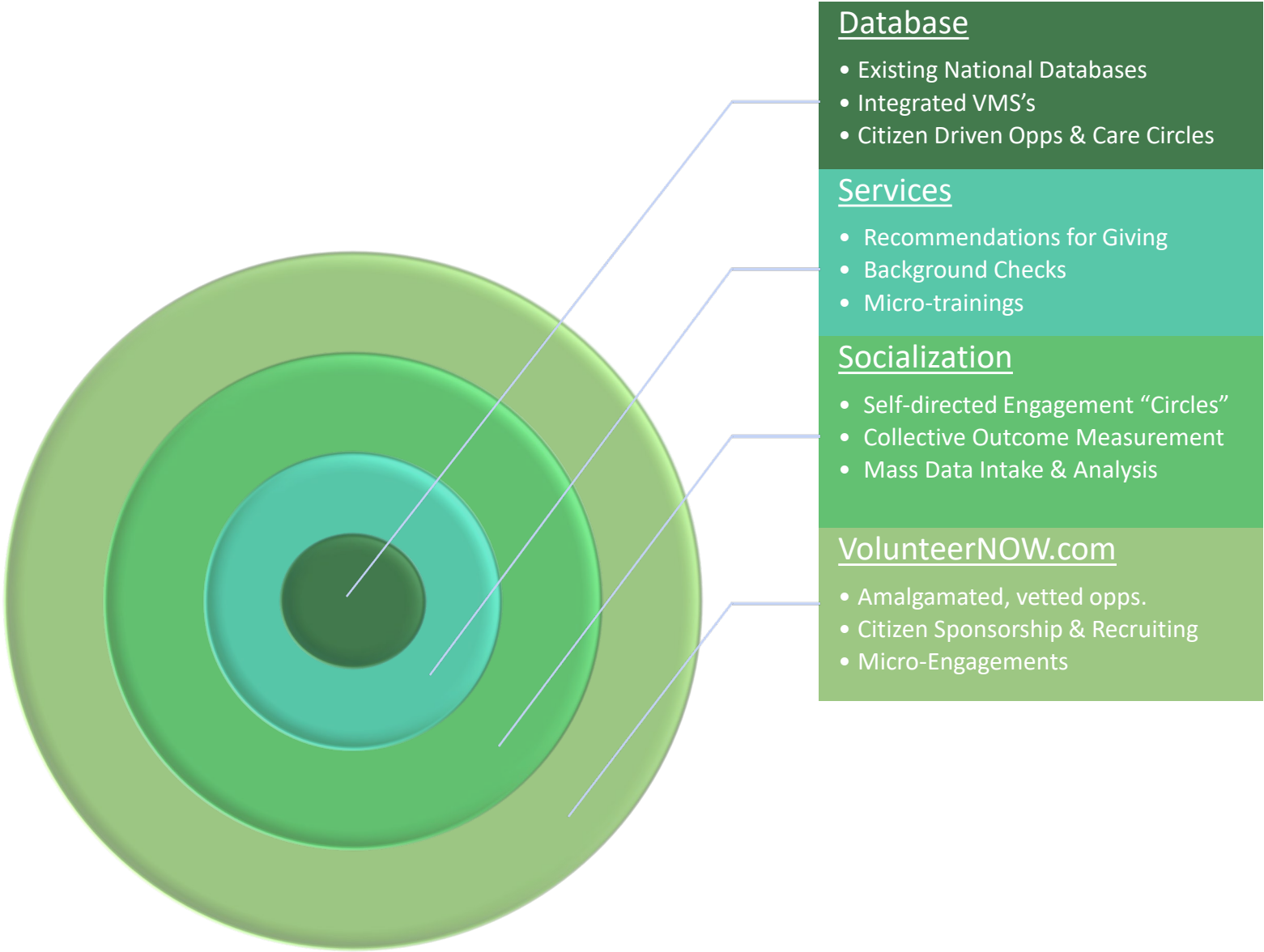
(Tactical Diagram)





Global Giving Platform

(Conceptual Diagram)



Global Giving Platform

(Core Elements)

1. Technology

- Core platform is CRM + VMS + Social + Case Management + API

2. Data (the high-quality type)

- a) VMS Integrations or acquisitions
 - New 'buttons' given to customers and volunteers for cross-posting and socialization
- b) Sociocracy / Care Circles / Citizen-sponsored recruiting & management
- c) Traditional agency-sponsored postings guided by AI + community advocates



Creating a Sustainable Model



1. **79% of volunteers donate money when asked.**
 - (We take a %)
2. **Volunteers & donors pay monthly subscription fees**
 - (We take a %)
3. **Value-Add's**
 - (VMS, fundraising supports, etc.)
4. **Partnership Fees**
 - (Data aggregation, grants, CSR, disaster mitigations, etc.)

Thank-you!

Our contact info:

Dana Litwin

dana@danalitwin.com

415.823.4779

Todd McMullin

Todd.Mcmullin@gmail.com

801.450.6029

Craig Young

craig@inspiringservice.org